MORGA**M**ACENKA

morganmacenka.com

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SKILLS

- Educational background in English enables clear and *concise communication skills* of both verbal and written nature.
- **Proficient with time management** while handling multiple website builds and protochanges at a time, and delivering websites in a timely manner so monthly project deadlines could be met.
- Demonstrated *leadership skills* in a number of chair positions in a service sorority and working as a student mentor, teacher, tutor, and supervisor.
- Experienced working with Adobe Suites products with coursework including **Photoshop**, **Illustrator**, **Flash**, and **Dreamweaver**.
- Expert knowledge in writing valid HTML and CSS code.
- Experienced with *JavaScript* and *JQuery including AJAX and JSON* with work in introductory and advanced courses and familiar working with *PHP*.
- Knowledgeable in working with the *user-centered design* process including information architecture, user profiles, wireframes, interaction design, and visual design studies.
- Experienced working with *typography studies* and @font-face.

WORK EXPERIENCE

Web Designer & Developer | Web Design by Morgan

Jan 2012 - Present

- Nola Decker, Author | March 2014 Present | Designed and developed custom Wordpress theme.
- Wrinkle & Weight Solutions | Nov 2012 Present | Redesigned, developed, optimized for search engines, and maintain website.
- West Seattle Fence | June 2012 Present | Redesigned, developed, and maintain website.
- The Family Therapy Center | Jan 2012 Present | Redesigned, developed, and maintain website.
- Fuzzy Buddy's | June 2013 Sept 2013 | Converted pre-existing webpage into Wordpress theme.
- The Early Learning and Development Center | Jan 2013 June 2013 | Redesigned, developed, and optimized website for search engines.
- Chet Williams Construction | Jan 2013 April 2013 | Designed, developed, and optimized for search engines.
- Raynor Custom | June 2012 Sept 2013 | Designed, developed, and optimized for search engines.

Web Builder | Cobalt ADP

Oct 2012 – May 2014

- Built car dealership websites from recaps and templates to maintain OEM branding compliance for GM, GM Canada, Kia, Nissan, Volkswagen, Holden New Zealand, Hyundai, MINI, etc.
- · Built CTAs, rotating hero banner images, and other graphics using Photoshop and Flash.
- QA'd websites to ensure there were no errors, broken links, or images, etc.
- Worked with Account Advocates and Order Managers to assure each website was getting the design and content the dealership requested in a timely manner.

EDUCATION

• Certificate of Web Design, Seattle Central Community College

Aug 2012

• Bachelor of Arts in English & Women's Studies, Penn State University

June 2007